





Premier Safety Institute®

Annual Report 2014









THOUGHT LEADERSHIP | Notable achievements

Gina Pugliese, VP, Premier Safety Institute serves as associate faculty at University of Illinois, School of Public Health and Rush University and serves as senior associate editor of *Infection Control and Hospital Epidemiology*. She has been awarded the Carole deMille outstanding achievement award from APIC, and the "Gina Pugliese" scholarship was established by SHEA for her contributions in safety and infection prevention. Pugliese was named to Becker's top 50 safety experts in the US in both 2013 and 2014. She is the author of over 150 publications and has given invited lectures in 16 countries and recently served on the FDA Safe Use committee and NQF patient safety advisory committee and currently serves on HHS's Infection Control Practices Advisory Committee.

- Maintained the Premier Safety Institute website as the definitive repository of safety information with 500,000 visitors a year; linked from 43,000 websites; and 12 of the "A to Z Safety Topics" are in the number one spot in Google search results.
- Grew popular *SafetyShare*® e-newsletter subscriber rate to 45,000.
- Achieved nation leadership recognition by publishing with CDC and PRI, the first national study of antimicrobial redundancy.
- Contributed more than 1500 resources to populate the PFP electronic community
- Contributed nearly 50 percent of news in PC news feed.
- Led Premier to win *Champion for Change* environmental leadership award for 12th year.
- Grew Safety Institute's Twitter followers to 6,700.
- Offer more than 200 EPP contracts all tagged with green leaf icon in SCA.
- Led national panel on tubing misconnections with CMS, FDA, Joint Commission, AAMI, at the Healthcare Supply Chain annual meeting.



MAINTAINING VISIBILITY ON THE INTERNET

Safety Institute website growth as global information source - The website is the definitive repository of safety information for healthcare providers with 350,000 visitors a year and cited or linked to 43,000 websites.

Expansion, recognition of Safety Institute website's A to Z safety resources - The CMS Partnership for Patients' contractor, the NCD (National Content Developers), continue to use the Safety Institute to identify resources to share with all hospital engagement networks (HENs), which are charged with reducing readmissions and hospital-acquired conditions. In 2012, the Safety Institute also launched new websites on opioid safety, drug diversion, Carbapenem-resistant Enterobacteriaceae, antimicrobial stewardship, alarm safety

- *SafetyShare e-news* Launched in 2001, the SafetyShare newsletter maintains a subscriber base of about 45,000 healthcare professionals.
- *Google results* Increased visibility of the Premier Safety Institute, with 29 of the 41 "A to Z topics" on the Safety Institute ranking in the top five in Google search results.
- *Twitter* Grew Safety Institute's Twitter followers to 6,700.



The Safety Institute performs an important role in educating members and suppliers, professionals, and clinicians through its website, newsletters, targeted brochures and published studies on clinical topics, bylined journal articles, interviews in industry magazines and publications, as well as its leadership in moderating webinars and panel discussions. In so doing, its efforts also play a key part in influencing clinical practice and regulatory policy.

EDUCATING AND INFLUENCING

Supplier initiatives –

- Promoted Premier as a leader in product safety with letters to suppliers alerting them of key safety issues.
- Educated suppliers on Premier's GreenHealthy® program and expectations for providing EPP product attributes.

Research

- Published study to date of injection practices of 5,400 U.S. clinicians.
- Published with CDC and PRI, the first research study looking at redundant use of antimicrobials contributing to waste and harm

Education

- Regular contributor to Premier's Economic Outlook, Quality Outlook, and Premier's Action for Better Healthcare Blog
- Led Advisor Live on Opioid Safety and educated more than 1100 attendees
- Led national panel on tubing misconnections with CMS, FDA, Joint Commission at the Healthcare Supply Chain annual meeting
- Distributed and filled orders for more than 150,000 copies to date of Premier's Needlestick Prevention educational brochure

Media/press –

• Appeared live on Wall Street Journal "Lunch Break" program to discuss hand hygiene. Premier Safety Institute quoted in top tier consumer and healthcare publications, including: The Washington Post, The Wall Street Journal, USA Today, Kaiser Healthcare News, Modern Healthcare, CDC's healthcare blog, Health Leaders, Healthcare Purchasing News and Chicago Tribune. Appeared live on Wall Street Journal "Lunch Break" program to discuss hand hygiene



LEADING AND SHARING EXPERTISE

National symposiums/meetings

Led first national meeting of members, suppliers and thought leaders on injection safety – "Safer designs for safer injections: Innovations in process, products and practices" – featuring talks by the FDA, CMS, CDC, The Joint Commission and USP, and published proceedings; provided ongoing guidance to contracted suppliers.

Partnership for Patients

Served as subject matter expert and faculty; contributed more than 1500 items on a new electronic community; and assisted with selection of measures.

National health and safety appointments

- Member of CDC influenza flu task force.
- Appointed by Kathleen Sebelius to the HHS-Healthcare Infection Control Practices
 Advisory Committee that advises CDC and HHS on matters related to surveillance and
 prevention of HAIs.
- Member of NIOSH task force on respiratory protection supply availability for flu. Member of CDC's Safe Injection Practices Coalition; invited chair of supplier workgroup.
- Member of new NQF standing committee on Patient Safety
- Member, FDA Safe Use initiative; served on panel, heard testimony. Outcome: mandatory limits of Tylenol in OTC drugs.
- Member of International Standards Organization (ISO-AAMI) committee developing standards for medical products to prevent tubing misconnections.



LEADING THE SUPPLY CHAIN INDUSTRY IN SAFETY AND SUSTAINABILITY

- Maintained Premier's six-year leadership in preventing tubing misconnections; member of ISO-AAMI committee developing international standards, co-authored white paper with FDA, The Joint Commission and others.
- Led Premier's GreenHealthy program to win the national Champions for Change award from Practice Greenhealth for 12th consecutive year.
- More than 200 contracts identified as environmentally preferable and tagged in SCA with green leaf icon in Premier's Supply Chain Advisor®.
- Featured in a case study on Premier's advocacy for safer chemicals in products and transparency during a briefing on Capitol Hill.
- Speaker at national CleanMed conference about safety of chemicals used in medical products.
- Maintained a "latex-free" catalog for members with more than 50,000 items.
- Continued Premier's leadership in healthcare energy reduction with publicly available online tools and resources on the Safety Institute website; promoted Premier contracted suppliers with energy efficient solutions.
- Launched new website on Energy Efficiency, promoting our contracted suppliers and ranks 4 out of 66 million websites on Google.
- Increased case studies on green/ sustainable supply chain and healthcare practices of members and suppliers to more than 125 case studies to date on the Safety Institute's GreenCorner® website.
- Member of national workgroup to develop standardized questions for suppliers on environmentally preferred purchasing attributes of medical products.



PROVIDING ADVICE AND GUIDANCE

Premier Connect - Provide nearly 50 percent of the news on PC news feeds Premier Performance Partners - Served as a member of QUEST® workgroups Harm, Cost of Care, Measurement and Tools, and Evidence-based Care. Also provided technical advice to PPP consultants and served as subject matter expert for QUEST educational programs. Corporate Communications - Answered press calls, helped review, design and edit Premier White papers, and served as a member of the Advisor Live education council. **Premier Purchasing Partners** - Provided ongoing guidance to sourcing staff and Breakthrough Technology program staff on safety-related issues, products and services. Also helped respond to RFPs from existing and potential new members, maintained a website listing all recalls of medical products from Premier contracted suppliers archived since 2001, and communicated with suppliers about Premier's GreenHealthy program and expectations for responses to RFPs. Partnership for Patients - Served as clinical subject matter expert and faculty for the design/delivery of sprints webinar series, contributed 500 resources to PFP online community. Public Affairs - Reviewed and provided input on comment letters on OPPS/IPPS, HHS-HAI Action Plan, and Nexus publication, and helped develop new Public Affairs website. Conference Services - Served on the proposal review team for Premier's Breakthroughs Conference and Exhibition, led development of the Safety and Environmental track, and served as a speaker and provided on-site assistance with electronic needs and speaker-ready resources. Premier Insurance Management Services - Provided technical advice to AEIX risk management consultants.

Premier Research Services – Premier Research Institute – assist with identification of grant opportunities and collaborate in research and manuscript development.